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www.Originalweddingexpo.com

www.Bridegroommag.com

Mega-Marketing Discount Packages

Chevalier Associates has developed, and perfected, the bridal industry's most successful and proven growth programs for companies wanting to consistently make more sales than ever before. Only Chevalier Associates combines the impact and versatility of

MAGAZINE • BRIDAL SHOWS • INTERNET • BRIDAL PROSPECT LEADS

into four mega-marketing packages that provide complete saturation and awareness of your business to area brides at unbeatable prices! Plus, free monthly payment plans!



1 STAR PACKAGE

Bride&Groom™ Magazine

1/6 page 4-color ad 1 yr*
 One Resource listing

Wedding Expo

Standard booth in any
 2009/2010 Expo**
 Post Bridal leads

Internet

Bridal Prospect lead list
 (e-mailed monthly)
 1 yr Vendor listing on
 www.Originalweddingexpo.com

**10 Convenient
 no finance payments
 of \$224.00 per month†**

\$3,200.00 per year

Initial 30% deposit required



2 STAR PACKAGE

Bride&Groom™ Magazine

Jr. 1/2 page 4-color ad 1 yr*
 One resource listing

Wedding Expo

Standard booth in any
 2009/2010 Expo**
 Literature placement at
 Expo Entrance
 Post Bridal leads

Internet

Bridal Prospect lead list
 (e-mailed monthly)
 1 yr Vendor listing on
 www.Originalweddingexpo.com
 Category Sponsor ad on
 www.Originalweddingexpo.com

**10 Convenient
 no finance payments
 of \$327.00 per month†**

\$4,671.00 per year

Initial 30% deposit required



3 STAR PACKAGE

Bride&Groom™ Magazine

1/2 page 4-color ad 1 yr*

One Resource or
 Function Facility listing

Feature in News You Can Use
 section of BRIDE&GROOM™

Wedding Expo

Premium Corner booth in any
 2009/2010 Expo
 Literature placement at
 Expo Entrance
 Up to 4'x 6' client provided
 banner at show entrance
 Post Bridal leads

Internet

Bridal Prospect lead list
 (e-mailed monthly)
 1 yr Vendor listing on
 www.Originalweddingexpo.com
 1 yr Feature Vendor ad on
 www.Originalweddingexpo.com
 and
 www.Bridegroommag.com

**10 Convenient
 no finance payments
 of \$358.00 per month†**

\$5,115.00 per year

Initial 30% deposit required



4 STAR PACKAGE

Bride&Groom™ Magazine

Full Page 4-color ad 1 yr*
 (Requested Placement available)

One Resource or
 Function Facility listing

Feature in News You Can Use
 section in 2 issues of
 BRIDE&GROOM™

Wedding Expo

Premium Double Booth in any
 2009/2010 Expo
 Literature placement at
 Expo Entrance.
 Up to 4'x 6' client provided
 banner at show entrance.
 Post Bridal leads

Internet

Bridal Prospect lead list
 (e-mailed monthly)
 1 yr Vendor listing on
 www.Originalweddingexpo.com
 1 yr Site Sponsor ad on
 www.Originalweddingexpo.com
 and
 www.Bridegroommag.com

**10 Convenient
 no finance payments
 of \$559.00 per month†**

\$7,980.00 per year

Initial 30% deposit required

*Additional Production charge if ad is not camera ready. Ask your representative about upgrading your ad size.

**Add \$100 to upgrade to corner booth per show.

† All monthly payments will be processed on the 15th of each month on Visa, Master Card or American Express.

Rates effective as of January 2009.