

We want the show to be a **positive experience** for the brides and our exhibitors. Here are some things you **can** and **cannot** do ...

You <b>CAN</b> bring as many members of your staff as you wish.	You <b>CANNOT</b> have your staff working in the aisles or anywhere outside of your booth.
You <b>CAN</b> bring as large of a display and as many display items as you wish.	You <b>CANNOT</b> place any part of your display in the aisle.
You <b>CAN</b> distribute brochures, literature and business cards from within your booth.	You <b>CANNOT</b> place these items on fashion show seats, restroom counters or car windshields.
You <b>CAN</b> decorate your booth with linens, flowers, props or photographs provided by non-exhibitors.	You <b>CANNOT</b> give out brochures of or otherwise promote the company that provided these items.
You <b>CAN</b> decorate your booth with balloons.	You <b>CANNOT</b> fill these balloons with helium.
You <b>CAN</b> have music, video or other sound producing devices in your booth.	You <b>CANNOT</b> have sound at a volume that detracts from your neighbor's ability to conduct business.
You <b>CAN</b> make arrangements to display limousines at the show.	You <b>CANNOT</b> just show up with a fleet of limos.
You <b>CAN</b> give away a door prize provided by a company that is not an exhibitor.	You <b>CANNOT</b> give out brochures of or otherwise promote the company that provided the prize.
You <b>CAN</b> (and <b>SHOULD</b> ) use the list of attending brides to follow up after the show.	You <b>CANNOT</b> share that list with anyone else.
You <b>CAN</b> advertise in as many bridal magazines as you wish.	You <b>CANNOT</b> give away those magazines from your booth.
You <b>CAN</b> network with other exhibitors during the show.	You <b>CANNOT</b> walk around the show distributing your brochures to brides.

## Let **the bride** walk down the aisle!

- No part of your booth display may extend into the aisle.
- Your staff must stay within your booth and may not stand in the aisle.
- You may not promote your business anywhere except from within your booth.

