



Fashion Show Check List - Florists

Thank you for participating in the upcoming fashion show(s) at The Original Wedding Expo. The following information will help with the fashion show production process.

Show producer: Robert Chevalier of Chevalier Associates, Inc.

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Pre-show production:

- Fashion Show line-up indicating all themed sets. Contact information for participating bridal, tux and floral shops. Contact the shops that you are paired with to create a color coordinated set.

What is required of you?

- Review supplied line-up information once you receive it. Don't wait until the week before to start planning.
- Collaborate with participating set companies to create a set that best showcases your product. Each set is themed with an accent of the four seasons, so have fun!
- Ask questions. We are here to assist you in the planning and coordination of the fashion show.

Day of show requirements:

- Back-stage area contains tables located at the stage entrance. Floral shops will be indentified with signage at each table.
- Bring show flowers back-stage at least 15 minutes before the start time.
- At least one representative must staff the table during the fashion show. Flowers are handed to the models as they go on stage.
- Supply a minimum of 8 floral designs (bride, maid, M.O.B. and flower girl) per- set.

