

We want the show to be a **positive experience** for the brides and our exhibitors. Here are some things you **can** and **cannot** do ...

You CAN bring as many members of your staff as you wish.	You CANNOT have your staff working in the aisles or anywhere outside of your booth.
You CAN bring as large of a display and as many display items as you wish.	You CANNOT place any part of your display in the aisle.
You CAN distribute brochures, literature and business cards from within your booth.	You CANNOT place these items on fashion show seats, restroom counters or car windshields.
You CAN decorate your booth with linens, flowers, props or photographs provided by non-exhibitors.	You CANNOT give out brochures of or otherwise promote the company that provided these items.
You CAN decorate your booth with balloons.	You CANNOT fill these balloons with helium.
You CAN have music, video or other sound producing devices in your booth.	You CANNOT have sound at a volume that detracts from your neighbor's ability to conduct business.
You CAN make arrangements to display limousines at the show.	You CANNOT just show up with a fleet of limos.
You CAN give away a door prize provided by a company that is not an exhibitor.	You CANNOT give out brochures of or otherwise promote the company that provided the prize.
You CAN (and SHOULD) use the list of attending brides to follow up after the show.	You CANNOT share that list with anyone else.
You CAN advertise in as many bridal magazines as you wish.	You CANNOT give away those magazines from your booth.
You CAN network with other exhibitors during the show.	You CANNOT walk around the show distributing your brochures to brides.

Let **the bride** walk down the aisle!

- No part of your booth display may extend into the aisle.
- Your staff must stay within your booth and may not stand in the aisle.
- You may not promote your business anywhere except from within your booth.

